



### Overview: A Year of Fixing

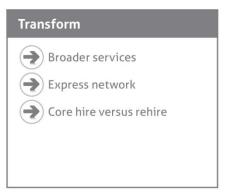
- Strong overall performance
- Middle East de-risked
- Strategic and Major account growth
- ➤ New backbone to Network complete
- New IT and MIS infrastructure
- ➤ Improved culture: Safety, Governance, Service, People



## Sustainable Profit Growth Agenda













### Financial Highlights

Financial year ended 31 March	2015 £m	2014 £m	Change
Revenue*	375.0	349.7	7.2%
Gross profit*	217.1	214.6	1.2%
Gross margin %	57.9%	61.4%	
EBITDA*	72.7	68.7	5.8%
EBITDA* margin %	19.4%	19.6%	
EBITA*	26.4	22.1	19.5%
EBITA* margin %	7.0%	6.3%	
РВТ*	21.9	14.6	50.0%
Adjusted earnings per share*	3.23p	2.05p	57.6%
Exceptional items	17.1	4.7	
ROCE (rolling 12 months)*	8.0%	7.0%	
Dividend per share	0.70p	0.61p	14.8%

- Revenue increased by 7.2%
- Fleet disposal revenue £13.7m (2014: £9.5m)
- Gross margins fell slightly due to increased Partnered Service revenue
- Corporate costs fell to £5.4m (2014: £6.3m)
- Adjusted EPS increased 57.6% to 3.23p
- ROCE excluding International 10.8% (2014: 9.5%)





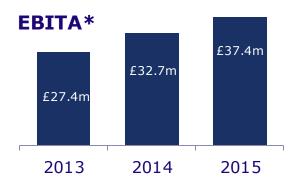
\*Before amortisation and exceptional items



### Segmental Analysis – UK & Ireland

Financial year ended 31 March	2015 £m	2014 £m	Change
Revenue	351.3	328.1	7.1%
Gross margin %	61.0%	63.1%	
EBITDA*	78.0	73.3	6.4%
EBITDA margin %*	22.2%	22.3%	
EBITA*	37.4	32.7	14.4%
EBITA margin %*	10.6%	10.0%	
NBV of property, plant & equipment	241.5	221.0	9.3%
Net capital expenditure	52.9	48.5	
Depreciation	40.6	40.6	
Average age of hire fleet (years)	4.0	4.1	

- ➤ Revenue increased by 7.1% including greater proportion from Partnered Services
- ➤ EBITA margin increased to 10.6% (2014 10.0%)
- NOP completed ahead of schedule; significant capex spend on depot network



\*Before amortisation and exceptional items



## Segmental Analysis – International

Financial year ended 31 March	2015 £m	2014 £m	Change
Revenue*	23.7	21.6	9.7%
EBITDA*	(0.5)	0.8	
EBITDA margin %*	(2.1%)	3.7%	
EBITA*	(5.6)	(4.3)	
EBITA margin %*	(23.6%)	(19.9%)	
NBV of property, plant & equipment	11.8	34.1	
Net capital expenditure	(8.6)	9.3	
Depreciation	5.1	5.1	
Average age of hire fleet (years)	1.9	2.4	

- Business restructured
- ➤ Egypt and Qatar closed; Oman sold
- ➤ Significant disposals/relocation of core hire assets (4,500)
- ➤ Oil and Gas business re-shaped



#### **Balance Sheet**

As at 31 March	2015 £m	2014 £m
Intangible assets	53.8	55.3
Property, plant and equipment	253.3	255.1
Inventory	9.5	11.8
Trade and other receivables	114.5	93.4
Cash	0.2	2.6
Borrowings	(105.5)	(87.0)
Trade and other payables	(80.9)	(78.0)
Тах	(8.1)	(11.4)
Provisions	(4.2)	(2.4)
Other	1.4	(0.1)
	234.0	239.3

- ➤ Hire fleet £212.3m (2014: £225.5m) following Middle East disposals
- ➤ Land and buildings NBV £27.8m (2014: £17.4m)
- ➤ Increase in Trade and Other receivables reflects shift to major and strategic clients with extended payment terms



Financial year ended 31 March	2015 £m	2014 £m
Adjusted operating profit	26.4	22.1
Depreciation	46.3	46.6
EBITDA	72.7	68.7
Exceptional costs	(16.8)	(4.7)
P&L on disposal	(5.0)	(3.5)
Working capital	(10.4)	2.0
Provisions	1.8	0.6
Share-based payments	0.7	0.7
Purchase of hire fleet	(68.6)	(65.8)
Proceeds from sale of hire fleet	38.9	18.7
Cash generated from operations	13.3	16.7

- Exceptional costs relate to Network and Middle East
- Working capital movements principally relate to increase in Trade Receivables (£17.8m). Trade Payables reduced by £5.1m
- ➤ Increase in disposal proceeds due to Middle East restructuring



#### Net Debt Reconciliation

Financial year ended 31 March	2015 £m	2014 £m
Net debt 1 April	84.4	72.3
Cash from operations	(13.3)	(16.7)
Interest Paid	5.1	6.1
Tax Paid	5.2	5.8
Non-fleet capex	18.2	10.7
Investment in JV	1.0	2.3
Dividend	3.4	2.9
FX / Other	1.3	1.0
Net debt 31 March	105.3	84.4

- Reduction in interest paid reflects refinancing
- Non fleet capex increase due to acceleration of NOP
- ➤ Closing net debt £105.3m; available banking facilities £177.9m



As at 31 March	2015	2014
PBT*	£21.9m	£14.6m
Debtor days - UK & Ireland	72.6	64.3
Net debt	£105.3m	£84.4m
Net debt: EBITDA	1.45	1.23
Shareholders' funds	£234.0m	£239.3m
ROCE (rolling 12 months)	8.0%	7.0%
ROCE (rolling 12 months) excluding International	10.8%	9.5%

 $<sup>^{</sup>st}$  pre-amortisation and exceptional costs





## **Fixed**



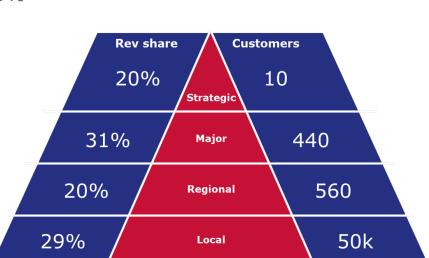


## Transforming Sales and Marketing

- ➤ Strategic / Major customer +18%
- ➤ Own City campaigns performing average +8.6%
- ➤ Significant contract wins:







Middle East

Sales & Marketing

Culture

Network optimisation
IT & MIS systems



#### A New Network Infrastructure

- ➤ A new infrastructure to drive efficiency:
  - Asset utilisation and availability
  - ➤ Engineering Productivity
  - Logistics
- ➤ 1 NDC
- > 8 MSCs
- > 38 Superstores

Tamworth NDC



Normanton MSC



Delivering a best in class network for our customers and people

#### Key stats

Superstores New Superstores opened

**17** TOTAL 38

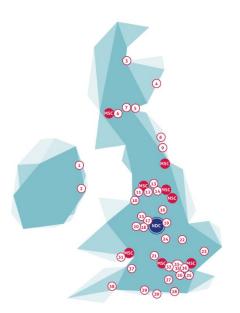
Multi Service Centres
New Multi Service Centres opened

15 TOTAL 8

National Distribution Centre New National Distribution Centre opened

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#### IT & MIS

- System embedded
- Greater levels of asset data
- ➤ Improved management information
- ➤ A platform for greater efficiencies









#### Culture

- Middle East
  Sales & Marketing
  Network optimisation
  IT & MIS systems
  Culture
- ➤ Safety and sustainability
- Corporate Governance
- ➤ Service Excellence
- ➤ Investing in people









## **Improve**

#### **Improve**



Core hire growth



Asset utilisation



Cost base



#### Improve: Grow Core Hire

- ➤ Re-invigorated sales and marketing function
  - > Structured to serve customer segments
  - ➤ Clarity of our value proposition
  - People and training
- Maximising our strategic relationships
  - Reversing account leakage
- ➤ Core versus re-hire mix
  - > Visibility of demand
  - ➤ Capex allocation







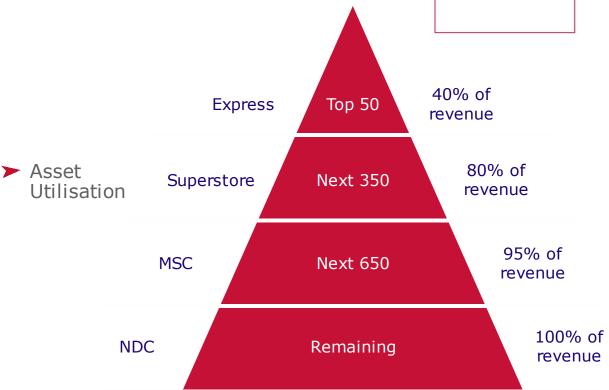






### Improve: Asset Optimisation

- ➤ Asset Breadth and Depth
- ➤ Asset holding strategy
- Asset availability



**Improve** 

Core hire growth

Asset utilisation

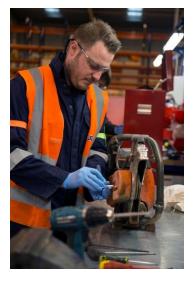
Cost base



#### Improve: Cost Base Efficiencies

- > Asset management
  - > Depreciation costs
  - Disposal strategy
- ➤ Engineering function
  - > Becoming industrialised
  - Lean processes
  - Consolidated repairs and spares
- Logistics
  - > Scientific approach to fulfilment
  - Consolidated logistics function
- Cost base
  - Leaner central functions
  - Tighter controls











## **Transform**

#### **Transform**

**→** 

Broader services



Express network



Core hire versus rehire



## Opportunity

#### Our Market

- ➤ Market still in recovery
- Estimated 3% growth 2015-2017
- Major projects:
  - ➤ HS2 / HS3: £45bn
  - ➤ Network Rail (CP5): £38bn
  - Crossrail: £15bn





#### Our Sector

- ➤ UK rental market worth c.£6bn p.a.
- Speedy has largest market share
- ➤ Top 10 competitors have c.35%







#### Transform: Customer Demand

Transform

Broader services
Express network
Core hire versus rehire

- ➤ Broader Services
  - Logistics
  - Security
  - Welfare
  - ➤ Health and safety

- Express Strategy
  - Re-evaluation of 150+ Express network
- Cost
- Convenience
- Connectivity



- ➤ Core Hire Capability
  - Demand visibility
  - Rebalance between core and rehire





### Summary

#### Focus on delivering sustainable profit growth

- ➤ Fixed legacy issues
- Clear strategy to improve and transform
- ➤ Results ahead of market expectations
- Confidence in future





# Questions



# **Appendix**



### Asset Based Credit Facility & Headroom

#### 31 March 2015

