



SIEMENS SCORES £100,000 SAVING THROUGH SPEEDY DIGITAL HIRE SERVICE

Construction equipment hire and services provider Speedy, has partnered with Siemens to slash the leading engineering company's hire costs with the help of a new app.

The MySpeedy digital service has saved the business £100,000 since it was launched in November 2018. The programme allows the company's employees to manage on-hire equipment individually, while enabling them to off-hire products - the process of returning assets back to a provider - at the click of a button.

This removes the need for Siemens employees to call Speedy to arrange collection of equipment and eliminates the risk of products being held beyond their hire-period, enabling the company - which typically has 2,000 items on hire at any one time in the UK - to make significant savings. Its average hire days have reduced from an average of 175 days down to 30 days since it began using the app.

The new digital service is used by more than 80 users at Siemens nationwide, including buyers, site managers and other site personnel from across its Mobility, Power and Gas and Wind Power divisions.

The savings come as research conducted by Speedy found that nine in ten people working in construction agree that app-based technologies will become more commonplace for solving businesses' hiring needs as younger generations enter the workforce.

The hire provider is the core supplier of plant, tools and generators to Siemens across the UK.



Speedy

Gordon Foster, Account Director at Speedy said:

"Our customers sit at the heart of everything we do and we're continually looking at new ways to ensure they can access the right equipment to successfully deliver their projects.

We're seeing our MySpeedy app make a real difference for Siemens by giving their employees a quick and simple service to on and off-hire products, but also to maintain compliance by providing them access to product certifications and transactions in one place through their mobile device.

We look forward to working with other areas of the business to help more Siemens employees feel the benefits of using a fully digital hire service."

Paul Duncombe Commodity Manager at Siemens, said:

"Speedy has been our hire partner for five years and the business has always focused on introducing new services, which have transformed how we can hire the products and equipment we need. The new app has added significant value for us, giving our people a simpler and more flexible solution and helping us deliver new efficiencies."

Speedy provides construction products including power generators, lifting equipment, lighting, tools and more. The hire company recently rolled out a four-hour delivery promise, Capital Commitment, to its customers UK wide.

For more information on the MySpeedy app, visit: <https://www.speedyservices.com/about-myspeedy>

Call 0345 609 9998
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